

Dr. Name Last Name
 ABC Animal Hospital
 City, State, Zip

In loving Memory
 of our very own Guinea Hen
 Bertha who lived on our
 property for 3 years until
 her recent passing.
 She was always a bright
 spot in our day and
 will be missed.



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NORTHSTAR VETS®
 Veterinary Emergency Trauma & Specialty Center
Leading the Way.
 34 Trenton-Lakewood Rd.
 Clarksburg, NJ 08510



Artist rendering of our new hospital

NORTHSTAR VETS®
 Veterinary Emergency Trauma & Specialty Center
Leading the Way.

NSV News

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On behalf of the entire team at NorthStar VETS, thank you for your support and partnership.

Administration

Daniel Stobie, DVM, MS, DACVS

Chief of Staff

Brie Messier, MBA
 Hospital Administrator

Cardiology

Eric DeRose, DVM

Dermatology

Sheila Gomez, VMD



Emergency/Critical Care

George Motley, VMD
 Joshua Portner, DVM, DACVECC
 Nancy Vail-Archer, DVM
 Stacey Rebello, DVM
 Rosalie LoScudato, DVM, CVA
 Christopher Weisner, DVM

Internal Medicine

Tammy Anderson, DVM, DACVIM
 Kimberly Hammer, VMD, DACVIM
 Justin Guinan, DVM

Oncology

Jennifer Kim, DVM

Ophthalmology

Kristina Vygantas, DVM, DACVO

Radiology

Lisa Suslak-Brown, VMD, DACVR
 Matthew Gutman, DVM

Rehabilitation & Pain Management

Lisa D'Oria, PT, CCRP
 John Stobie, DC
 Rosalie LoScudato, DVM, CVA

Surgery

Daniel Stobie, DVM, MS, DACVS
 M. Joy Weinstein, VMD, DACVS
 Laura Culbert, DVM, MS, DACVS
 Garrett Levin, DVM, DACVS
 Dennis Ting, DVM, DACVS

Theriogenology

Manoel Tamassia, DVM, MS, PhD, DACT

Our specialists are board certified, residency trained or have received certification in a particular complementary therapy to provide optimum specialized veterinary care in these disciplines:

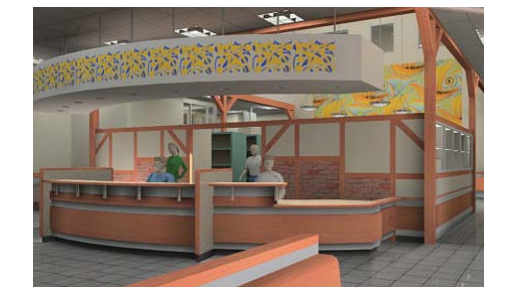
- Cardiology
- Dermatology
- Emergency & Critical Care
- Internal Medicine
- Oncology
- Ophthalmology
- Radioiodine (I-131) for Feline Hyperthyroidism
- Radiology
- Rehabilitation & Pain Management
- Surgery
- Theriogenology

Rising 2010

A New Star Lights The Way In Specialty Veterinary Healthcare

We are proud to announce that the construction of our new 33,000 s.f. veterinary emergency, trauma and specialty hospital, that was marked by a groundbreaking ceremony on September 23, 2009, is coming along nicely. When completed in late 2010, we will relocate from our current facility in Clarksburg to this new, convenient location in Robbinsville. Just as we are now, we will be open 24 hours a day, 365 days a year, to serve referring veterinarians, pet owners and companion animals throughout New Jersey, Pennsylvania and Delaware. Watch for updates showing our progress with photos and other news as it becomes available.

outstanding support of all of the referring veterinarians, whom we've had the privilege to serve for more than 10 years," said Daniel Stobie, DVM, DACVS, Chief of Staff at NorthStar VETS. "The entire NorthStar VETS team looks forward to continuing to partner with our local veterinary community, providing the highest quality specialty care for pets and giving owners more time with their animal companions."



Artist rendering of new reception desk

"The groundbreaking for our two-story facility was another step forward in the realization of a dream made possible in large part by the



If your client's pet experiences a medical emergency, they may bring them directly to NorthStar VETS for immediate examination and treatment. We will consult with you following emergency care, and provide a complete report detailing our evaluation and treatments.

If your client's pet requires attention in one of our specialty disciplines, please contact us at 609.259.8300 to arrange a client case consultation, make a referral, schedule a procedure, discuss a case, or obtain an estimate of fees.

Feature Story (Continued)

Currently, our specialists and emergency clinicians provide medical care in more than a dozen disciplines, as well as around-the-clock emergency and critical care in response to accidents, injuries and other traumas. They are fully supported by our compassionate, talented staff comprised of nearly 100 professionals who together treat around 375 animals each week.

The new hospital, over six times the size of our current facility, will greatly enhance our team's ability to provide the highest quality diagnostic and treatment services with more and larger patient treatment areas to accommodate more clients simultaneously. Our medical staff's training and expertise will be complemented by the latest technologies, including an MRI machine, a CT scanner, fluoroscopy, a dental surgical suite and a blood bank. Specialty services will be expanded to include neurology

and neurosurgery as well as specialized care for exotic animals. The hospital will also feature quarantine areas, separate cat and dog wards and a dog-walking portico.

"As veterinarians know, the role of family pets has changed over the years and they are now full-time companions with whom owners share a strong bond," said Brie Messier, MBA, Hospital Administrator. **"More and more owners feel a special responsibility to give their pets the best possible care throughout every stage of life. NorthStar VETS is proud to help you help your clients fulfill that responsibility at a facility that is not only well-equipped, but also warm and welcoming."**



Situated on a scenic three-acre parcel that is the site of a former farm, the campus features 200-year-old trees and elements of the old farmhouse, including hand-hewn beams and brick walls. These and other elements are being lovingly preserved to create a friendly, open atmosphere for pet owners and their animals.

"In times of crisis, this intimate setting amidst our state-of-the-art hospital will allow clients a measure of comfort, while also facilitating interaction between our specialists, staff and patients," shared Brie Messier. **"We look forward to welcoming you and your clients into our new home."**

Go Paperless!

- By Nicole Tassinaro, Client Services

The Top Five Words of 2010 Are: E-mail, E-newsletter, E-vite, E-fax, and E-how.

The art of writing a letter, sending a handwritten invitation, faxing a menu, or opening a cookbook for a recipe has become obsolete. Why go through all of that trouble when amazing tools like Google, Wikipedia, and About.com exist? The Internet grants us access to infinite information, and instant communication, with the click of a mouse.

Getting connected doesn't mean you have to get a Facebook account and spy on old high school classmates; it means you will be able to reach the masses at once, faster than ever before. The truth is, being connected, and having a phone with multiple e-mail accounts, text messaging, and which doubles as an MP3 player, is where technology is at today. It is also where business development is, and will only continue to grow. Like a club...you're either in, or you're out.

- The top 3 reasons to consider going online:**
1. **It's environmentally friendly: less paper equals more trees.** *Did you know the average tree produces enough oxygen in one year to keep a family of four breathing?*
 2. **It's cost effective.** *Less printing, means less paper, and less cost—do the math!*
 3. **Combines the speed and efficiency of the telephone with the written word.** *We can get important messages to you really fast!*



Where do I begin, you ask? Begin with any of these words: Gmail, AOL Mail, Yahoo Mail, Hotmail, etc. Pick one; type it into Google's handy search engine; complete the simple registration form; and voila, you're online. The best part is, it's my favorite four letter word, **FREE!** Even better, once you're all setup, we can debate whether or not e-mail is useful by shooting me a message at ntassinaro@northstarvets.com.

For your convenience, NorthStar VETS has decided to include electronic communication in addition to faxing and postal mailings. We are happy to offer the capability to send referral letters, medical history, radiographs, etc. electronically to better serve you, upon request. By going online, we will now have the opportunity to go above and beyond time-sensitive mail and get critical information to you instantly.

Stem Cell Therapy For Refractory Canine Inflammatory Bowel Disease

Dr. Kimberly Hammer is now offering stem cell therapy for refractory canine IBD cases. There is very encouraging data in the human field supporting the use of stem cell therapy for IBD and also some anecdotal evidence in canine medicine. These are the same stem cells that are harvested and used to treat osteoarthritis in dogs, but they are given intravenously instead of intraarticularly. Since this is a preliminary study, there is a discount available for the client. If you would like more information about this exciting new therapy or have a patient who might be a candidate, please contact Dr. Hammer via phone or e-mail.



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